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Attorneys for Defendant
YELP! INC.

UNITED STATES DISTRICT COURT

NORTHERN DISTRICT OF CALIFORNIA, SAN FRANCISCO DIVISION

BORIS Y. LEVITT, on behalf of himself and all
others similarly situated,

Plaintiff,

v.

YELP! INC.; and DOES 1 through 100,
inclusive,

Defendants.

CASE NO. CV-10-01321 MHP

**NOTICE OF WITHDRAWAL AND
SUBSTITUTION OF COUNSEL FOR
DEFENDANT YELP! INC.; [~~PROPOSED~~]
ORDER**

CATS AND DOGS ANIMAL HOSPITAL,
INC., et al., on behalf of itself and all others
similarly situated,

Plaintiffs,

v.

YELP! INC.; and DOES 1 through 100,
inclusive,

Defendant.

CASE NO. CV-10-02351 MHP

PLEASE TAKE NOTICE that Defendant YELP! INC. has retained Gibson, Dunn & Crutcher
LLP to substitute as counsel for Cooley LLP in the above-captioned consolidated matters.

1 Withdrawing counsel for Defendant YELP! INC. are:

2 Michael Graham Rhodes
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 All pleadings, orders and notices should henceforth be served upon the following substituted
counsel for Defendant YELP! INC.:

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The undersigned parties consent to the above withdrawal and substitution of counsel.

DATED: August 19, 2010

YELP! INC.

By: /s/
LAURENCE WILSON, General Counsel

DATED: August 19, 2010

COOLEY LLP

By: /s/
MATTHEW D. BROWN

DATED: August 19, 2010

GIBSON, DUNN & CRUTCHER LLP

By: /s/
S. ASHLIE BERINGER

I hereby attest that I obtained concurrence in the filing of this document from each of the other signatories on this e-filed document.

DATED: August 19, 2010

GIBSON, DUNN & CRUTCHER LLP

By: /s/
S. ASHLIE BERINGER

The above withdrawal and substitution of counsel is approved and so ORDERED.

DATED: 8/23/2010

JUDGE OF THE COURT



DECLARATION OF SERVICE

I, Lorraine Nishiguchi, declare as follows:

I am employed in the County of Santa Clara, State of California; I am over the age of eighteen years and am not a party to this action; my business address is 1881 Page Mill Road, Palo Alto, California 94304, in said County and State. On August 19, 2010, I served the within:

**NOTICE OF WITHDRAWAL AND SUBSTITUTION OF COUNSEL FOR
DEFENDANT YELP! INC.; [PROPOSED] ORDER**

to all named counsel of record as follows:



BY ECF (ELECTRONIC CASE FILING): I e-filed the above-detailed documents utilizing the United States District Court, Northern District of California's mandated ECF (Electronic Case Filing) service on August 19, 2010. Counsel of record are required by the Court to be registered e-filers, and as such are automatically e-served with a copy of the documents upon confirmation of e-filing.

I certify under penalty of perjury that the foregoing is true and correct, that the foregoing document(s) were printed on recycled paper, and that this Declaration of Service was executed by the undersigned on August 19, 2010, at Palo Alto, California.

/s/
LORRAINE NISHIGUCHI

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